

# Citizen access to information in Vanuatu

Domestic violence



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InterMedia

 International  
Development  
Australian Broadcasting Corporation

 Australian  
AID 

# Introduction

The **Citizen Access to Information in Vanuatu** study was designed to assess the information needs and media and communication habits of Vanuatu citizens, and their attitudes towards development issues in order to help the development, media and policy community better understand community needs and optimise their citizen engagement strategies in Vanuatu.

Specifically, the study focused on the following objectives:

- To assess the information needs and wants of Vanuatu citizens, identify information gaps and identify key sources of information on priority information issues.
- To examine media access, media consumption patterns and trust in media among different population subgroups and identify the key barriers to media access and use.
- To understand citizens' preferences for different media types, media formats and genres. This includes obtaining insights into media's unique strengths, perceived shortcomings and the extent to which they fulfil citizen's information needs.
- To explore citizens' perceptions of development aid and their attitude towards international organisations and entities working in Vanuatu, including AusAID.
- To gauge the impact of communication efforts related to civic participation and explore attitudes and behaviour related to domestic violence and land issues.

The study was based on a mixed-method approach and included two research phases:

- PHASE 1 consisted of a qualitative study, which involved 26 focus groups across the Shefa, Sanma, Penama and Malampa provinces. All focus groups were conducted between October and December 2012.
- PHASE 2 included a representative face-to-face quantitative survey, based on a random sample of 1,338 citizens aged 15 years and above, living in urban and rural areas of Shefa, Sanma, Penama, Malampa, Tafea and Torba. The survey used a multi-stage stratified random sampling design, based on provincial stratification. The sample of primary sampling units in each province was based on a random sampling procedure to ensure representation of the population living in those provinces in terms of age, education, socio-economic status and urban-rural split. The respondents were selected at random, based on the in-household recruitment. The selection of households was done by a random route method defined in the sampling plan. Weighting was applied to the survey results in order to replicate the national profile based on age, education and province. Please note, all bases cited in this report are unweighted.

Research reports for this study include:

- The main report, which covers the key findings of the study; and,
- Four topic reports on the media access and media use in Vanuatu, domestic violence, land issues and health issues.

**This topic report (2/4) focuses on the perceptions and attitudes of Vanuatu citizens towards DOMESTIC VIOLENCE.**

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This report is based on research commissioned by ABC International Development (ABC ID) and funded by the Australian Agency for International Development (AusAID). The findings and conclusions contained within are those of the authors and do not necessarily reflect positions or policies of ABC ID or AusAID.

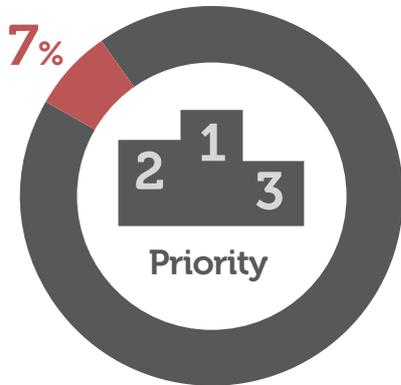
For more information about the Citizen Access to Information study, please contact:

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## Domestic violence: NATIONAL level

### Domestic violence as a priority information topic

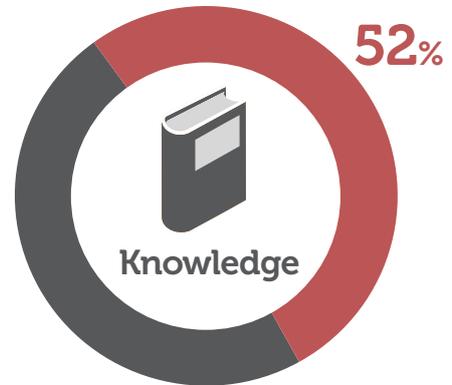
The share of respondents who consider domestic violence as a priority information topic



Base: 1,099 respondents who provided a valid answer, 15+

### Knowledge of domestic violence

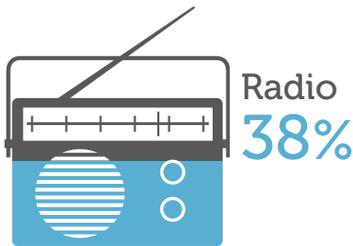
The share of respondents who know a lot/a fair amount about domestic violence<sup>1</sup>



Base: 1,338 respondents, 15+

### Top sources

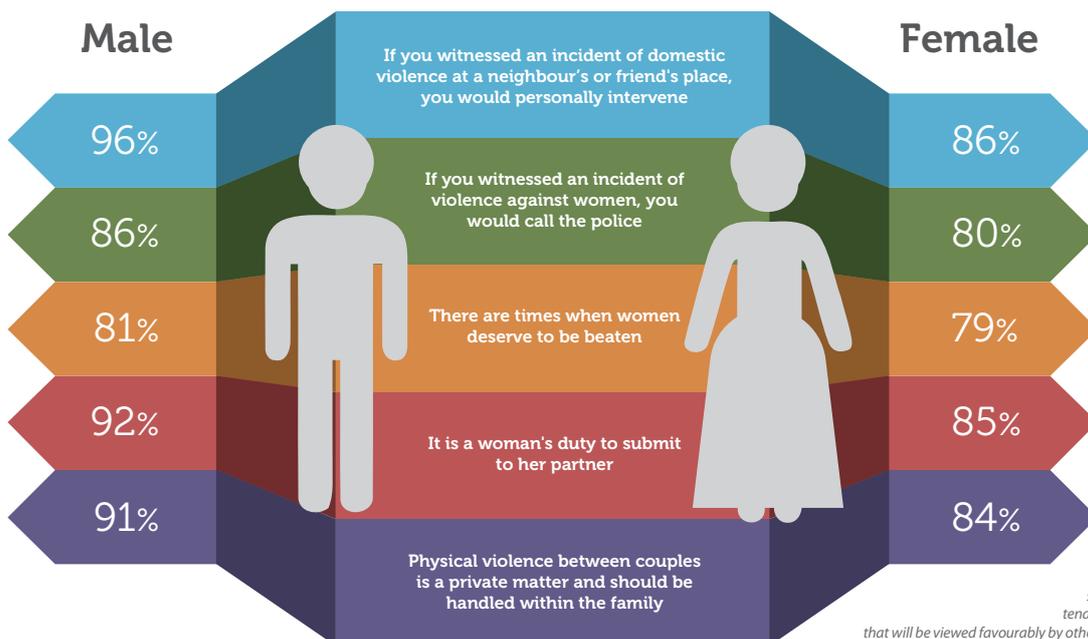
The share of respondents who use the source for information on domestic violence



Base: 94 respondents who consider domestic violence one of their priority information topics, 15+

### Attitudes towards domestic violence

The share of respondents who agreed with the statement



Base: 1,338 respondents, 15+

Please note: It is important to note that social desirability, i.e. the tendency to provide answers that will be viewed favourably by others, may have influenced the respondents' answers to the questions concerning their behaviour and attitudes on violence against women.

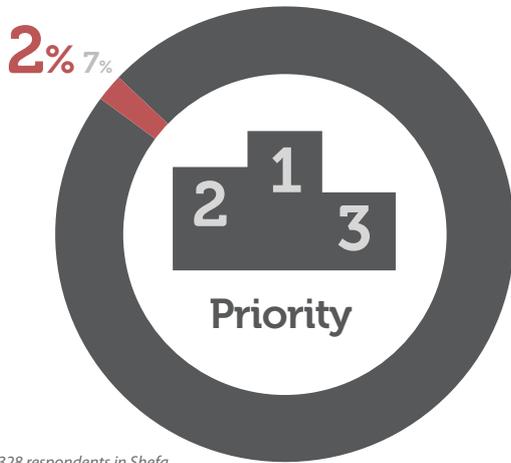
<sup>1</sup>Figures are based on self-reported knowledge. Respondents were asked how much they know about domestic violence, with the following response options: A lot; A fair amount; Not much; Nothing at all

## Domestic violence: SHEFA province

### Domestic violence as a priority information topic

The share of respondents who consider domestic violence as a priority information topic

■ National average figure is displayed in light grey colour

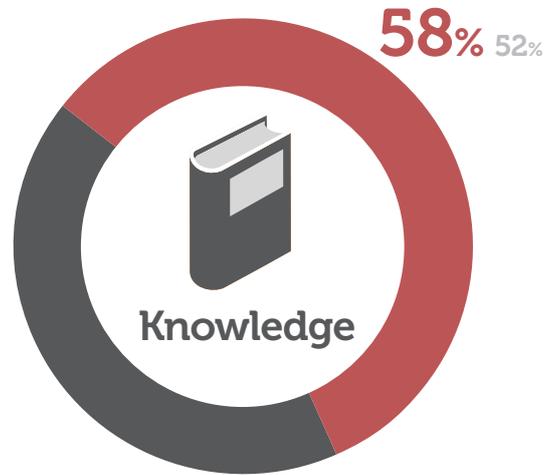


Base: 328 respondents in Shefa who provided a valid answer, 15+

### Knowledge of domestic violence

The share of respondents who know a lot/a fair amount about domestic violence<sup>2</sup>

■ National average figure is displayed in light grey colour



Base: 406 respondents in Shefa, 15+

### Attitudes towards domestic violence

The share of respondents who agreed with the statement

■ National average figure is displayed in dark grey colour



Base: 406 respondents in Shefa, 15+

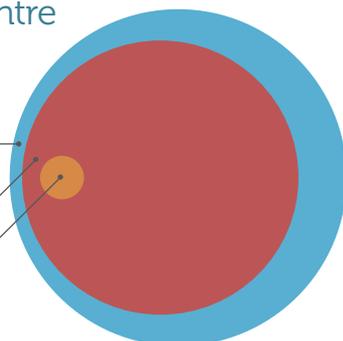
### Awareness and engagement with Vanuatu Women's Centre

■ National average figure is displayed in light grey colour

100% all respondents in Shefa

82% 68% have heard of the Vanuatu Women's Centre before

13% 13% have contacted the Vanuatu Women's Centre before



Base: 406 respondents in Shefa, 15+

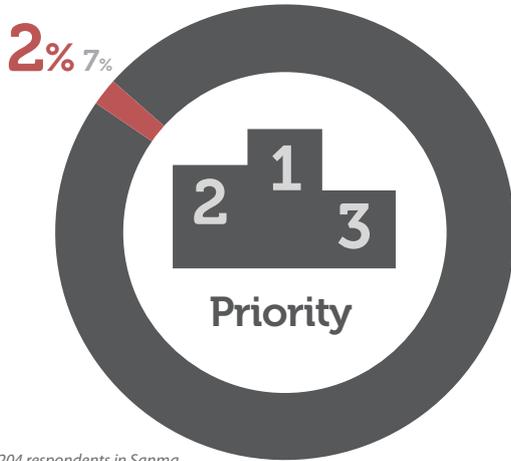
<sup>2</sup> Figures are based on self-reported knowledge. Respondents were asked how much they know about domestic violence, with the following response options: A lot; A fair amount; Not much; Nothing at all

# Domestic violence: SANMA province

## Domestic violence as a priority information topic

The share of respondents who consider domestic violence as a priority information topic

■ National average figure is displayed in light grey colour

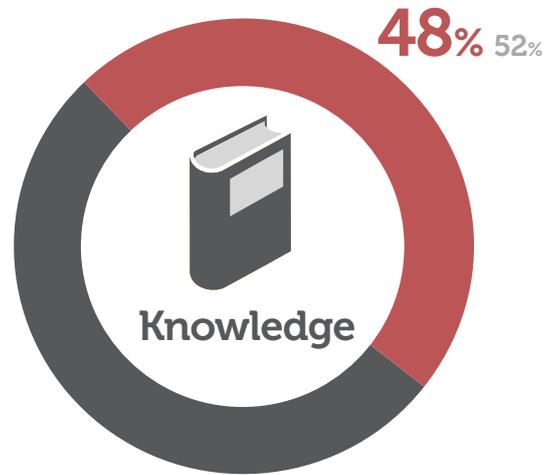


Base: 204 respondents in Sanma who provided a valid answer, 15+

## Knowledge of domestic violence

The share of respondents who know a lot/a fair amount about domestic violence<sup>3</sup>

■ National average figure is displayed in light grey colour



Base: 244 respondents in Sanma, 15+

## Attitudes towards domestic violence

The share of respondents who agreed with the statement

■ National average figure is displayed in dark grey colour



Base: 244 respondents in Sanma, 15+

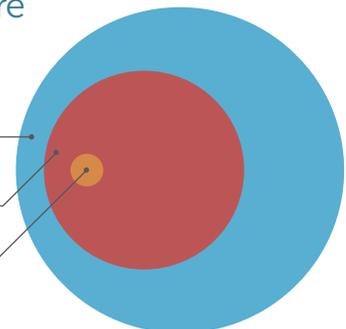
## Awareness and engagement with Sanma Counselling Centre

■ National average figure is displayed in light grey colour

100% all respondents in Sanma

61% 68% have heard of the Sanma Counselling Centre

10% 13% have contacted the Sanma Counselling Centre



Base: 244 respondents in Sanma, 15+

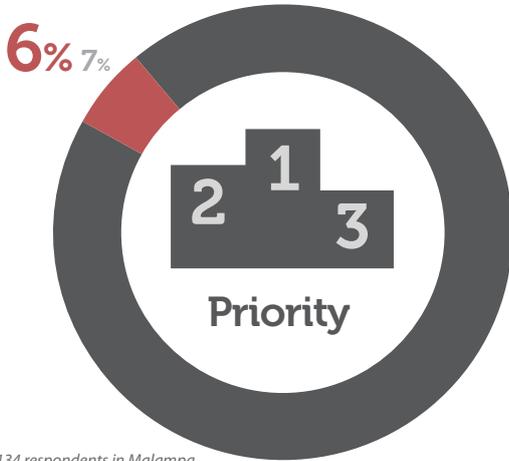
<sup>3</sup> Figures are based on self-reported knowledge. Respondents were asked how much they know about domestic violence, with the following response options: A lot; A fair amount; Not much; Nothing at all

# Domestic violence: MALAMPA province

## Domestic violence as a priority information topic

The share of respondents who consider domestic violence as a priority information topic

■ National average figure is displayed in light grey colour

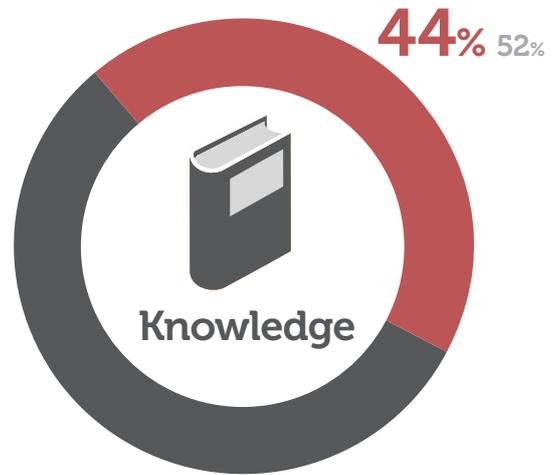


Base: 134 respondents in Malampa who provided a valid answer, 15+

## Knowledge of domestic violence

The share of respondents who know a lot/a fair amount about domestic violence<sup>4</sup>

■ National average figure is displayed in light grey colour



Base: 182 respondents in Malampa, 15+

## Attitudes towards domestic violence

The share of respondents who agreed with the statement

■ National average figure is displayed in dark grey colour



Base: 182 respondents in Malampa, 15+

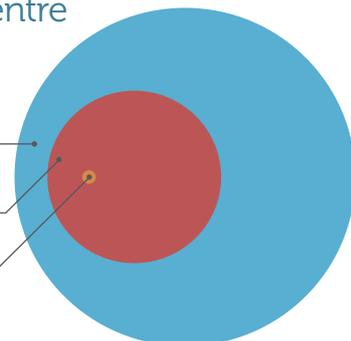
## Awareness and engagement with Vanuatu Women's Centre

■ National average figure is displayed in light grey colour

100% all respondents in Malampa

51% (68% national avg) have heard of the Vanuatu Women's Centre before

4% (13% national avg) have contacted the Vanuatu Women's Centre before



Base: 182 respondents in Malampa, 15+

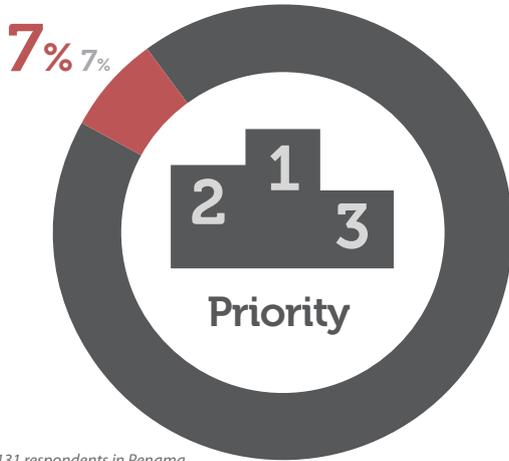
<sup>4</sup> Figures are based on self-reported knowledge. Respondents were asked how much they know about domestic violence, with the following response options: A lot; A fair amount; Not much; Nothing at all

## Domestic violence: PENAMA province

### Domestic violence as a priority information topic

The share of respondents who consider domestic violence as a priority information topic

■ National average figure is displayed in light grey colour

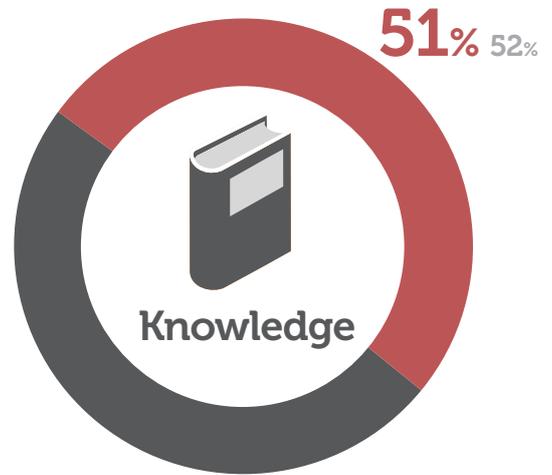


Base: 131 respondents in Penama who provided a valid answer, 15+

### Knowledge of domestic violence

The share of respondents who know a lot/a fair amount about domestic violence<sup>5</sup>

■ National average figure is displayed in light grey colour



Base: 171 respondents in Penama, 15+

### Attitudes towards domestic violence

The share of respondents who agreed with the statement

■ National average figure is displayed in dark grey colour



Base: 171 respondents in Penama, 15+

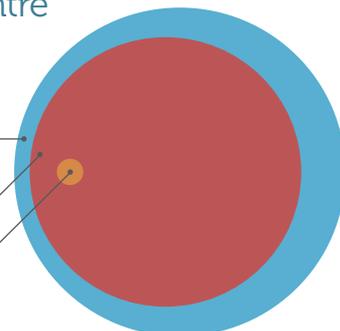
### Awareness and engagement with Vanuatu Women's Centre

■ National average figure is displayed in light grey colour

100% all respondents in Penama

82% 68% have heard of the Vanuatu Women's Centre before

8% 13% have contacted the Vanuatu Women's Centre before



Base: 171 respondents in Penama, 15+

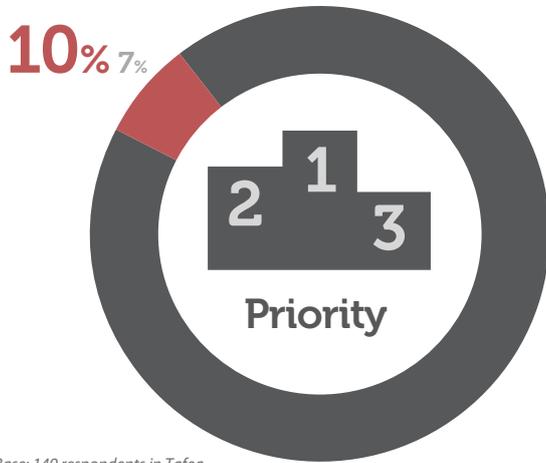
<sup>5</sup>Figures are based on self-reported knowledge. Respondents were asked how much they know about domestic violence, with the following response options: A lot; A fair amount; Not much; Nothing at all

# Domestic violence: TAFEA province

## Domestic violence as a priority information topic

The share of respondents who consider domestic violence as a priority information topic

■ National average figure is displayed in light grey colour

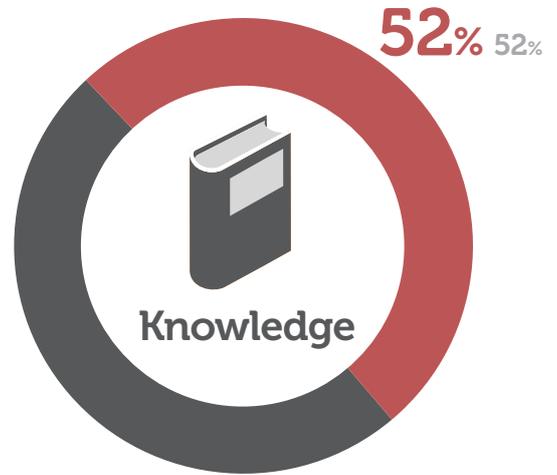


Base: 149 respondents in Tafea who provided a valid answer, 15+

## Knowledge of domestic violence

The share of respondents who know a lot/a fair amount about domestic violence<sup>6</sup>

■ National average figure is displayed in light grey colour



Base: 181 respondents in Tafea, 15+

## Attitudes towards domestic violence

The share of respondents who agreed with the statement

■ National average figure is displayed in dark grey colour



Base: 181 respondents in Tafea, 15+

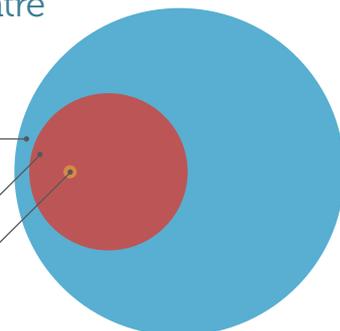
## Awareness and engagement with Tafea Counselling Centre

■ National average figure is displayed in light grey colour

100% all respondents in Tafea

48% 68% have heard of the Tafea Counselling Centre

4% 13% have contacted the Tafea Counselling Centre



Base: 181 respondents in Tafea, 15+

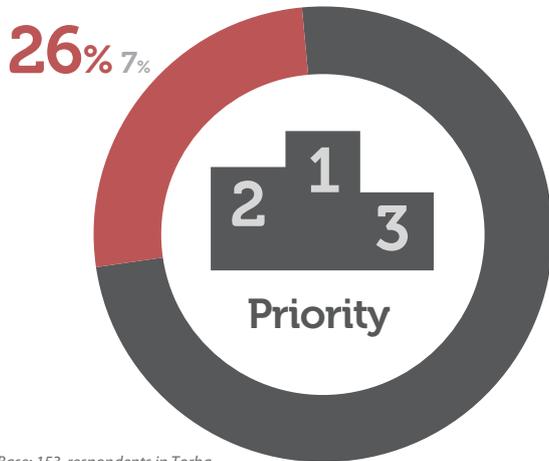
<sup>6</sup>Figures are based on self-reported knowledge. Respondents were asked how much they know about domestic violence, with the following response options: A lot; A fair amount; Not much; Nothing at all

## Domestic violence: TORBA province

### Domestic violence as a priority information topic

The share of respondents who consider domestic violence as a priority information topic

■ National average figure is displayed in light grey colour

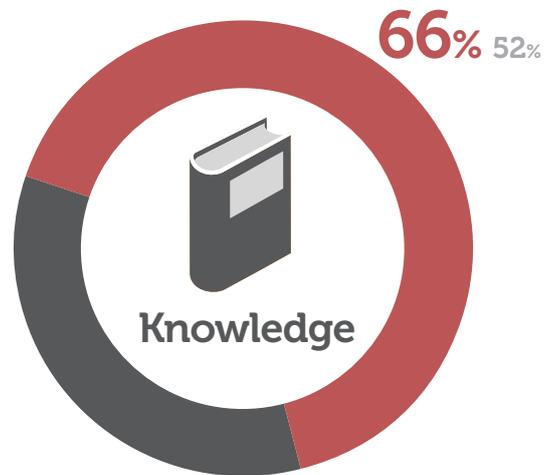


Base: 153 respondents in Torba who provided a valid answer, 15+

### Knowledge of domestic violence

The share of respondents who know a lot/a fair amount about domestic violence<sup>7</sup>

■ National average figure is displayed in light grey colour



Base: 154 respondents in Torba, 15+

### Attitudes towards domestic violence

The share of respondents who agreed with the statement

■ National average figure is displayed in dark grey colour



Base: 154 respondents in Torba, 15+

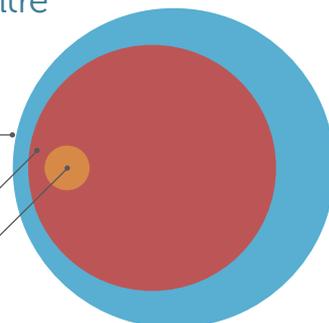
### Awareness and engagement with Torba Counselling Centre

■ National average figure is displayed in light grey colour

**100%** all respondents in Torba

**77%** 68% have heard of the Torba Counselling Centre

**14%** 13% have contacted the Torba Counselling Centre



Base: 154 respondents in Tafea, 15+

<sup>7</sup> Figures are based on self-reported knowledge. Respondents were asked how much they know about domestic violence, with the following response options: A lot; A fair amount; Not much; Nothing at all

## About InterMedia



InterMedia is an independent non-profit research centre, providing insights-driven research in developing countries. InterMedia's mission is to deliver research and advice to foundations, bi-lateral and multi-lateral agencies and organisations committed to freedom of expression, the power of an informed citizenry, and the liberating potential of media and technology. InterMedia conducts applied research, technical training and knowledge sharing workshops globally.

Clients include AusAID, ABC International Development, BBC World Service, The Bill & Melinda Gates Foundation, Deutsche Welle, euronews, Polish Radio, Population Reference Bureau, Popular Engagement Policy Lab, Radio Netherlands, Search for Common Ground, Sesame Workshop, Small Media Foundation, UNDP, UNESCO, USAID, U.S. Department of State, The World Bank and major U.S. public international broadcasters.

In 2010, InterMedia created AudienceScapes, an integrated online research-based knowledge centre for the international development community focusing on media and communications and their impact on development.

InterMedia website:  
[www.intermedia.org](http://www.intermedia.org)

AudienceScapes website:  
[www.audiencescapes.org](http://www.audiencescapes.org)

## About ABC ID



ABC International Development is the international development branch of Australia's national public broadcaster, the Australia Broadcasting Corporation (ABC). It offers support, advice and expertise to communications and media organisations in the Asia-Pacific region and globally. Based in Melbourne, Australia, ABC International Development has designed and delivered communication and media initiatives to support development objectives with a presence in Cambodia, Papua New Guinea, Vanuatu and the Solomon Islands.

ABC International Development's research focuses on generating insights and impact assessments on Communications for Development and Media Development programs implemented across the Asia-Pacific region. The focus of the research is on monitoring and evaluation with a view "towards understanding and improving", taking into consideration the local context and sustainability. The insights and impact team works with local staff and a range of partners locally to ensure capacity building, sustainability and local relevance.

ABC ID website:  
<http://www.abcinternationaldevelopment.net.au/>

## About AusAID



The Australian Agency for International Development (AusAID) is the Australian Government agency responsible for managing Australia's overseas aid program. AusAID is an Executive Agency within the Foreign Affairs and Trade portfolio and reports to the Minister for Foreign Affairs.

The fundamental purpose of Australian aid is to help people overcome poverty. This also serves Australia's national interests by promoting stability and prosperity both in our region and beyond. Effort is focused in areas where Australia can make a difference and where the resources can most effectively and efficiently be deployed.

AusAID provides advice and support to the Minister for Foreign Affairs on development policy, and plans and coordinates poverty reduction activities in partnership with developing countries. AusAID leads and coordinates Australia's responses to humanitarian disasters and represents Australia in international development forums. AusAID is strongly committed to evaluating and improving Australia's aid program and to collecting, analysing and publishing development data and other information. AusAID's head office is in Canberra. AusAID also has representatives in 37 Australian diplomatic missions overseas.

AusAID's website:  
[www.ausaid.gov.au/](http://www.ausaid.gov.au/)